



CONFERENCE
**OPEN
TO SCANDINAVIA**

30th October 2025
Wileński Hotel
Ryszarda Knosały 5
11-041 Olsztyn

ORGANIZER



Regional Government
of Warmia and Mazury

CONFERENCE PROGRAM

- 09:30** Welcome coffee, participant registration
- 10:00** Conference opening
- 10:10** Presentation:
„HR the Scandinavian way – what is it like to work in Scandinavian companies?” Ilona Rainko, Ørsted
- 10:35** Presentation:
„Legal challenges in foreign expansion – what may surprise you?”
Łukasz Żak, Żak Legal Support Office
- 11:00** Panel discussion:
„How are Polish products perceived on Scandinavian markets?”
Moderator: Maciej Snarski, Rynek Nordycki
Panelists:
• Tuomas Asunmaa (Spondeo)
• Daniel Jastrun (Swedish-Polish Chamber of Commerce)
• Jagienka Komorowska-Hellden (Helldén Solutions)
• Ewa Danela Burdon (President NPCC Norwegian-Polish Chamber of Commerce)
• Krzysztof Gajdamowicz (Visimind Ltd)
- 11:40** Coffee break
- 11:50** Workshops in parallel sessions
In English:
„International networking – how to build business relationships?”
Facilitator: Jacek Bukowicki, PitchAcademy.eu
In Polish:
„How to effectively negotiate with Scandinavian business partners?”
Facilitator: Tomasz Wróblewski, CoachingON & Training
- 13:20** Lunch
- 14:00** Networking