



## CONFERENCE PROGRAMME "OPEN TO SCANDINAVIA"

**Conference venue:** Old Town Hall in Elbląg, Stary Rynek 25

**Date of event:** 13th October 2022

**Conference programme:**

**09:30** Welcome coffee, registration of participants

**10:00** Opening of the conference

**10:10** Panel I - "How do Scandinavian entrepreneurs rate running a business in Poland / Warmia and Mazury?"

**10:50** Panel II - "Experiences of Polish companies operating in Scandinavian countries"

**11:30** Coffee break

**11:40** Workshops, participants divided into groups

**Polish-speaking group:**

"Running a business in Finland and Sweden in practice, taking into account cultural differences"

**English-speaking group:**

"Running a business in Poland in practice, taking into account cultural differences"

**13:10** Lunch

**14:00** Business networking

ORGANIZER:



Regional Government  
of Warmia and Mazury

CO-ORGANIZER:



City of  
Elbląg

HONORARY PATRONAGE:



**ROYAL DANISH  
EMBASSY**  
Warsaw



Embassy of Finland  
Warsaw



**Embassy of Sweden**  
Warsaw

MEDIA PATRONAGE:



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